



NEBOJŠA DABIĆ

Senior Full-Stack Developer

PHP | Laravel | WordPress | AWS

EXPIRIENCE

Full-Stack Developer

TargetVideo (formerly Brid.TV), Belgrade

Mar 2023 - Present

- Develop and maintain scalable features using PHP, Laravel, and modern frontend tools.
- Build and document REST APIs for internal video monetisation tools using Swagger.
- Optimize AWS environments (S3, Lambda, CloudWatch) to improve performance and reliability.

Full-Stack Developer & Team Leader

TrinityRank, Belgrade

Oct 2019 - Feb 2023

- Led a development team (4 developers + 1 designer) to deliver high-impact features within agile workflows.
- Implemented CI/CD pipelines and deployment solutions using BitBucket pipelines and Laravel Forge.
- Building custom themes and plugins for the best WordPress performances
- Mentored junior developers, introduced coding standards, and improved development documentation.

Full-Stack Developer

MyTrendyPhone, Belgrade

Jan 2013 - Sep 2019

- Developed custom PHP modules for high-traffic ecommerce websites.
- Improved database indexing and caching, resulting in faster page load speeds.
- Created tailored WordPress plugins for product landing pages and campaign tracking

CONTACT



Belgrade, Serbia



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ABOUT

Full-stack developer with 12+ years of experience building and maintaining scalable web applications. Focused on PHP/Laravel/WordPress, API integrations, and AWS cloud infrastructure. Proactively and continuously improve technical and leadership skills.

EDUCATION

IT Academy (2010/2011)

Belgrade, Serbia

“Certified developer in PHP and Web Development program”

Since then, I have consistently expanded my skill set through a lot of tutorials, books, and hands-on experience

INTEREST

- Gaming (PlayStation)
- Photography
- Tech hobbies (Arduino)
- Cycling & sport

LANGUAGE

- **Serbian:** Native language
- **English:** B2 level

Freelance projects

- Web Application for Food Ordering & Delivery
Dec 2020 - May 2023
- Dental Office Web Platform & iOS Application
Nov 2014 - Dec 2017

SKILLS

Master skills

- **PHP:** OOP & Procedural, Laravel (BackPack, Laravel Nova), WordPress (custom themes and plugins), CakePHP, REST API (with Swagger)
- **Databases:** MySQL (plus phpMyAdmin)
- **AWS:** S3, Timestream and also Elastic Beanstalk, Lambda, CloudWatch, EC2
- **JavaScript:** Vanilla, jQuery and a little bit of React JS
- **Frontend:** CSS 3: SCSS, Bootstrap, Tailwind, HTML5, XML, JSON
- **Web Optimization:** Responsive Design, SEO optimization, Page speed and Audit optimization, Google Tag Manager
- **Version control:** GitHub, Bitbucket, SVN
- **Deployment & CI/CD tools:** Laravel Forge, BitBucket pipelines (and of course FileZilla)
- **Development Environments:** Valet, WAMP, XAMPP, MAMP, LAMP. Composer, Docker
- **Operating Systems:** macOS, Windows, Linux

Additional Skills:

- **Project Management Tools:** Trello, Jira, Asana
- **Programming & Frameworks:** ASP, Java, Magento, Swift (xCode), Firebase, PHPUnit
- **Leadership:** Led a developer team, coordinating projects and ensuring timely delivery
- **Mentoring skills:** I have trained several junior developers, providing guidance and support in their professional growth
- **System & Network Administration**
- **Adobe:** Photoshop, Lightroom, Camera Raw, Audition, Premiere Pro
- **Other skills:** Communication, teamwork, problem-solving